



# Cornish Seal Sanctuary

## Seal Pup Sponsorship

Your business could help rescue seal pups in need whilst taking advantage of a unique advertising opportunity.

You will be helping the Cornish Seal Sanctuary to continue our vital animal rescue around the coastline, as well as receiving great benefits for your business.

Where your money goes:

- £100** Feeds one pup for five days
- £500** Covers lifesaving surgery for one pup
- £1000** Pays for two weeks of vital staff care
- £2000** Puts one pup through hospital (average cost)

What you receive in return for your sponsorship:

There are four different packages for you to choose from, ranging from Bronze to Platinum, all of which include having your business name to our 'Thank You' board in the seal hospital. This board will be up for one year and seen by over 115,000 visitors. In addition, you could receive:

- your business advertised as a sponsor on our website
- a thank you on our social media (we have a combined following of 25,000+)
- a mention in our newsletter which is read by hundreds of supporters
- four family tickets to the Cornish Seal Sanctuary
- a pup adoption pack
- an invitation to a seal release back into the wild.
- But best of all, you could have the chance to name a pup, potentially after your business. One of thousands of visitors may fall in love with your pup and adopt it, taking that information home with them. The name could be repeated in all media covering rescues and releases, potentially giving your business national coverage bringing fantastic benefits to your company.

|          |       | Name on board | Tickets for staff | Named on website | Invitation to a release | Named on social media | Pup adoption | Name a pup |
|----------|-------|---------------|-------------------|------------------|-------------------------|-----------------------|--------------|------------|
| Platinum | £2000 | ✓             | ✓                 | ✓                | ✓                       | ✓                     | ✓            | ✓          |
| Gold     | £1000 | ✓             | ✓                 | ✓                | ✓                       | ✓                     | ✓            |            |
| Silver   | £500  | ✓             | ✓                 | ✓                | ✓                       |                       |              |            |
| Bronze   | £250  | ✓             | ✓                 |                  |                         |                       |              |            |

For further details, please contact Fundraising and Conservation Coordinator Alexandra Pearce on 01326 221361 or [alexandra.pearce@sealifetrust.com](mailto:alexandra.pearce@sealifetrust.com)

